Cassie All

GRAPHIC DESIGNER

CONTACT

(224)-425-2092

cassieall@gmail.com

cassieall.com

Chicago, IL

SKILLS

- Illustration
- Editorial Design
- Typography
- Visual Storytelling
- Layout Design
- Digital Graphics
- Problem Solving
- Organization

SOFTWARE

Illustrator	●●●●○
Photoshop	●●●●○
InDesign	●●●●○
Procreate	●●●●●
After Effects	●●○○○
Maya	●●●○○
Dreamweaver	●●●●○

AWARDS & RECOGNITION

- Multi-page editorial book, *The History of Venom*, selected for display in the Illinois Skyway Collegiate Juried Art Competition, 2024.
- President's Scholar at Oakton College 2024-2026.
- Employee of the Month Ulta Beauty.

SUMMARY

Graphic designer specializing in illustration, editorial layout, and visual storytelling. Experienced in creating digital graphics and publication designs using Adobe Creative Suite and Procreate, with strong attention to detail and organized workflow.

EXPERIENCE

Editorial & Illustration Projects | 2024 - 2026

- Designed multi-page editorial book *The History of Venom* in Adobe InDesign.
- Developed layout systems, typography, and visual hierarchy for readability and visual impact.
- Created original illustrations and character concepts for storytelling and branding.

Learning Center Front Desk Receptionist — Oakton College Learning Center

Skokie, IL | 2026 - Present

- Serve as the first point of contact; assist students with tutoring services and scheduling.
- Support administrative tasks including data entry, phone communication, and resource coordination.
- Maintain an organized, welcoming environment while handling confidential information with care and discretion.

Designer & Editorial Contributor — 30Seconds.com,

Chicago, IL | 2019 - Present

- Create digital graphics and visual content for published articles.
- Create editoral content for a lifestyle website with a global audience.

Prestige Beauty Adviser for Ulta Beauty,

Chicago, IL | May 2019 - March 2020, July 2024 - May 2025

- Delivered product education while representing prestige beauty brands.
- Processed transactions and supported high-volume retail operations.
- Increased sales through product recommendations and add-on selling.
- Maintained merchandising and inventory standards.
- Employee of the Month for sales and service performance.

EDUCATION

Oakton College, Des Plaines, IL
Associate's Degree in Graphic Design, 2026

Columbia College, Chicago, IL
Coursework in Design and Photography, 2017-2019